



7<sup>th</sup> Annual Conference of the EPIP Association

# IP IN MOTION

## OPENING UP IP?

University of Leuven, Belgium  
September 27-28, 2012

### CALL FOR PAPERS

*We kindly request that you share this call with your colleagues.  
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with the word "Subscribe" in the subject field*

The EPIP (European Policy for Intellectual Property) association will hold its 7<sup>th</sup> Annual Conference on September 27-28, 2012 in Leuven (Belgium). Scholars and practitioners interested in the economic, legal, political and managerial aspects of intellectual property (IP) rights are encouraged to attend the conference with or without paper presentation.

The conference aims to explore and stimulate debate regarding open innovation and creation, and to examine the interaction between open innovation and proprietary IP mechanisms. Is the IP rationale under pressure in view of these changing innovation dynamics? Are IP strategies 'in motion' in response to these emerging trends of increased openness?

The **plenary** sessions will be centered around the major theme of 'IP in motion'. Leading economists, renowned legal scholars, industry representatives and policy makers will take the floor as keynote speakers to share their insights and views on recent developments in the innovation and IP landscape. More in particular, the plenary sessions will address:

- Open innovation and IPRs
- Open source, open access and IPRs
- Open standards and IPRs

Within the EPIP tradition, we are now issuing a call for papers to be presented in the **parallel** sessions. Submission is open to papers of general interest in the area of IP law and policy. Papers may address topics such as:

- Open innovation, new business models and the role of IPRs
- Patent pools, patent clearinghouses and open source models
- Crowd sourcing and IPRs
- Platform technologies and IPRs
- Commons and IPRs
- Standard setting and IP
- Markets for IPRs
- IPRs, entrepreneurship and growth
- Green innovation and IPRs
- Governance and IPRs
- Trade secrecy and know how
- Mobility of inventors
- Networks of inventors
- Disambiguating inventors' names and addresses (methodological papers)
- IPRs in science
- Economic/financial valuation of IPRs (methodological and practical challenges)
- University patenting
- ...

**Papers** will be reviewed by the experts of the Scientific Committee. In the **parallel** sessions feedback on the papers will be provided by keynote speakers, members of the Scientific Committee and senior scholars.

### **Keynote Speakers**

Prof. Kevin BOUDREAU, London Business School, UK

Prof. Dan BURK, University of California, Irvine School of Law, US

Mr. Tony CLAYTON, Patent Office, UK

Prof. Carlos CORREA, University of Buenos Aires, Argentina

Prof. Paul A. DAVID, Oxford University, Department of Economics and Stanford University,  
Institute for Economic Policy Research, US

Prof. Koenraad DEBACKERE, Leuven University, Faculty of Business and Economics, Belgium

Prof. Séverine DUSOLLIER, FUNDP, Namur, Belgium

Prof. Carsten FINK, WIPO, Geneva

Prof. Alfonso GAMBARDELLA, Università Commerciale "Luigi Bocconi"

Prof. Bronwyn HALL, University of California, Berkeley

Dr. Mathew HEIM, Senior Director, Government Affairs, Qualcomm, Brussels

Prof. Reto M. HILTY, Max-Planck Institute for Intellectual Property and Competition Law,  
Munich, Germany

Mrs. Ellen 't HOEN, Medicines Patent Pool, Geneva

Prof. Timothy SIMCOE, Boston University School of Management, US

Dr. Stuart GRAHAM, Chief economist United States Patent and Trademark Office, US

Dr. Anatole KRATTIGER, WIPO, Geneva (tbc)

Mrs. Kristin NEUMAN, MPEG-LA  
Prof. Katherine STRANDBERG, NYU, US  
Prof. Kees STUURMAN, Tilburg University, Tilburg Institute for Law, Technology and Society,  
the Netherlands  
Prof. Antony TAUBMAN, Director, Intellectual Property Division World Trade Organization,  
Geneva, Switzerland (tbc)  
Dr. Nikolaus THUMM, Chief economist European Patent Office, Munich  
Dr. Johan VAN HELLEPUTTE, Senior Vice President Strategic Development IMEC, Belgium  
(tbc)  
Prof. Fred van Lehman, Google

### **Scientific Committee**

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Technische Hochschule or ETH), Zurich, Switzerland  
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### **Submission procedure for scientific papers**

Full papers as well as extended abstracts may be submitted to <http://www.epip.eu/conferences/epip07>

All proposals must include the following information:

- title of the paper
- authors' name and affiliation(s), full address, phone and e-mail address
- motivation, research question(s), research methodology
- abstract of up to 500 words

### **Conference fees for academics**

Early bird conference fee,	until July 31, 2012	200 €
Student fee, PhD student fee	until July 31, 2012	100 €
Normal conference fee	after July 31, 2012	250 €

### **Conference fees for non-academics**

Early bird conference fee,	until July 31, 2012	300 €
Normal conference fee	after July 31, 2012	400 €

### **Time schedule for submission of scientific papers**

Deadline for abstract submission	<b>May 30, 2012</b>
Notification of paper acceptance	<b>July 15, 2012</b>
Full paper submission	<b>September 1, 2012</b>

### **Time table for registration**

Opening of registration	<b>March 1, 2012</b>
End of early bird registration	<b>July 31, 2012</b>
End of registration	<b>September 1, 2012</b>

### **Additional information for authors with accepted papers**

In order for your paper to be included in the program, at least one of the authors must have registered to the conference by June 30, 2012. Each participant will only be allowed to present one paper during the conference. Co-authored papers may be presented by any of the participating co-authors.

For more information do not hesitate to contact [epip2012@law.kuleuven.be](mailto:epip2012@law.kuleuven.be)

### **Conference webpage**

<http://www.epip.eu/conferences/epip07>

### **Sponsors**

